

02 - 04 APRIL 2020

Jakarta International Expo
Kemayoran - Indonesia

Your
Printing
Solution

KRISTA EXHIBITIONS

**WORLD OF
DiGital
PRINT**

WORLD OF DIGITAL PRINTING EXPO 2020
The 7th International Exhibition on Digital Printing
Technology and Supplies

HELD IN CONJUNCTION WITH

**WORLD OF
PRINT
expo**

**TEXTILE
PRINTING
expo**

Organized By



Held by



Supporting Ministry



Join us



www.worldofdigitalprint.com



Allprint Indonesia Expo



@allprintindonesiaexpo



@kristamedia



Exhibition Information

Date : 2 - 4 APRIL 2020

Venue : Jakarta International Expo, Kemayoran - Indonesia

Exhibition Hours : 10.00 - 19.00 WIB

Organizer : Krista Exhibitions, PT Kristamedia Pratama

Entry

- The exhibition is open to trade and business visitors only
- Admission is by registration online
- General public and minors below the age of 17 will not be permitted entry
- All visitors must be properly attired; those in shorts and slippers will not be allowed into the exhibition halls

Featuring

Wide Format Printers



Ink



Flatbed Printers



Finishing systems



Software



Cutting Machines



Show Review 2019



45
Exhibitors

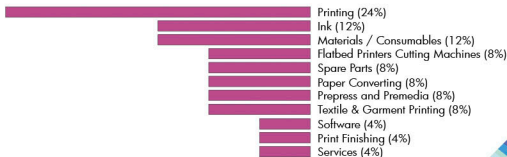


3,994
SQM



9,600
Visitors

Exhibitor Classification by Product



Exhibitor Satisfaction Survey

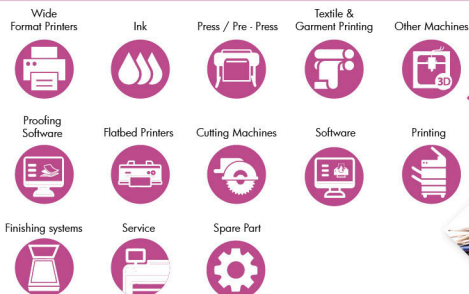


96%
will participate next year

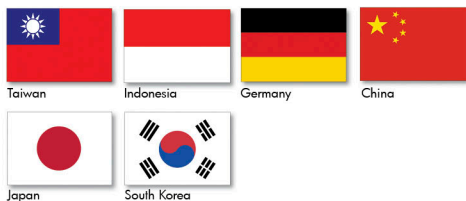
92%
satisfaction rate



Exhibitors' Profile



Exhibitors' Country



International Visitors came from 16 Countries



China, Malaysia, Singapore, North Korea, Taiwan, Kuwait, Pakistan, India, Thailand, Netherlands, Ethiopia, Japan, Sweden, Iraq, Egypt, Philippines, Hongkong, South Korea

Visitors' Profile





Top Local Visitor

1. Jakarta
2. Tangerang
3. Bekasi
4. Bogor
5. Bandung
6. Depok
7. Aceh Barat
8. Badung
9. Surabaya
10. Semarang



Visitors' Testimonial



"Good. We get potential customer from this expo". **Widodo - PT. Multisistem Teknologi**

"This event can bring new customer and can maintain good relationships and purchase order with old customer". **Jenkins - India**

"World of Digital Printing is a promising expo for our products. We get new dealers and resellers here. World of Digital Printing can be referred as national wide expo because the exhibitors and visitors come from Sabang to Merauke and oversea". **Endah - Redbuzz Meditama**

Inspiring Events held in 2019

Seminar
RAHASIA TETAP SUKSES USAHA PRINTING DI ERA DISRUPSI

Pembicara :

- Agusman Haid**
(Pendiri PT. Janggel Jaya Haid)
- Rudy Soesanto**
(Chief Digital Marketing PT. Janggel Jaya Haid)
- Andhika R. Kurniawan**
(Chief Marketing PT. Janggel Jaya Haid)
- Harman Rani**
(Chief Marketing PT. Janggel Jaya Haid)

Sabtu, 6 April 2019 | 14.00 - 17.00 wib. | JIKA, Kemayoran

Seminar
CREATIVE PRINT FOR GIFT AND SOUVENIRS

Beragamnya material dan berbagai jenis kreatif gift dan souvenir dengan printer UV dan DTG

Speakers :

- Ibham Mulya** (TIGI Printers)
- Sahadine Harwani** (Pusat Kreatif Indonesia)
- Rudy S** (Printworks Indonesia)
- Hadi Pratomo** (Printworks)

Seminar
KIAT SUKSES USAHA SABLON DTG DAN SUBLIMASI PRINTING

Pembicara :

- Bapak Paulus Wijaya**
(Pakar textile sublimation printing)
- Bapak Hedi Pratiwiandane**
(Pakar textile sublimation printing)
- Ibu Lina M. Krengoputra**
(Tjara Indonesia)
- Imam Syarazi**
(Pakar Digital Printing textile)

Talkshow
Menyiapkan SDM Grafika Menghadapi Tantangan Industri 4.0

Moderator : R. Eko Prandi

Narasumber :

- Dr. Widi Pratomo**, MSc (PNS)
- Dr. Dharma Manda Kurni**, DSc (PNS)
- Muhammad Sandi Dikgung** (SDP)
- Rully Samsudin** (Bakri)



Great Success for WORLD OF DIGITAL PRINT EXPO 2019

The 6th International digital printing world expo has concluded successfully at Jakarta International Expo, Kemayoran, Indonesia on April 4th – 6th, 2019.



The show at a glance

To officially mark the opening of the event, a ribbon-cutting ceremony was held on the morning of April 4, opened by

- Export Development Director of Ministry of Trade of The Republic of Indonesia - Ari Satria -
- Chairman of Persatuan Perusahaan Grafika Indonesia (PPGI) - Ahmad Mughira
- Chairman of Komunitas Printing Indonesia (KOPI Grafika) - Usman Batubara
- Ketua Jurusan Teknik Grafika dan Penerbitan Politeknik Negeri Jakarta - Dra. Wiwi Prastiwinarti, MM.
- CEO Krista Exhibitions - Dharma Salim
- CMO Krista Exhibitions - Christina Sudjic
- CEO Exposasia - Bjoern Kempe

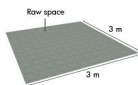
The success of World of Digital Printing Indonesia 2019 are supported by

- Ministry of Trade of The Republic of Indonesia
- Ministry of Industry of The Republic of Indonesia
- Ministry of Cooperatives and Small and Medium Enterprises of The Republic of Indonesia
- Indonesian Chamber of Commerce (KADIN)
- Persatuan Perusahaan Grafika Indonesia (PPGI)
- Indonesian Packaging Federation (IPF)
- Asosiasi Pulp dan Kertas Indonesia (APKI)
- Komunitas Printing Indonesia (KOPI Grafika)
- Indonesian Exhibition Companies Association (ASPERAPI)





Booth Packages



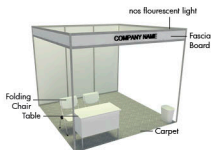
Space Only (min. 18 sqm)

US\$ 260/sqm

For Local Company

3,500,000 IDR /sqm

- Rental of space only
- Your Company may build your own stand



Standard Shell (min. 9 sqm)

US\$ 285/sqm

For Local Company

3,850,000 IDR /sqm

- Paneled walls (both sides and rear)
- Fascia board (up to 20 letters)
- Alluminium framework
- Electricity power 2amp/220Volt • 2 nos fluorescent light
- Floor Carpet • 1 Table • 2 Folding Chair
- 1 Waste Paper Basket

Venue

Jakarta International Expo, Kemayoran
 Jl. Benyamin Sueb No.1, Jakarta Pusat, 14410, Indonesia

